

EUS 4930 / ANT 4930
In the Orbit of Europeanization:
Europe's Cultural Traditions and Politics



Fall 2018

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Office Hours:

Center for European Studies
University of Florida

Class Hours: MWF period 7 (1:55 – 2:45)
Classroom: TUR 2306

COURSE DESCRIPTION:

What is a “national culture” today and what happens to national traditions in the era of globalization? How do countries think through policy work and investment about their national heritage? How does contemporary Europe in particular reconcile a commercial space of mobility without frontiers, with its taste for unique locality, plurality, and diversity: “unity-in-diversity”?

With a view on contemporary Europe, this class will help you understand the transformations that national traditions undergo as part of the global transformations and technological expansion affecting us all. We focus on the so-called forces of *Europeanization* which have been navigating the expansion of the European Union since its inception. We ask does *Europeanization* challenge the nation-states in Europe? What does it mean to belong to a national culture but also to a “common European community”? How is Europe’s worldwide-marketed identity of “unity-in-diversity” lived in actuality?

The class begins with an overview of some of the more influential debates about *Culture* in anthropology and move to discuss key concepts such as European identity; citizenship, belonging and community; the European modernity, Europeanization /globalization. No previous exposure to these debates are necessary. We ask what the significant differences are between the model of “community” fostered by the European modern nation-states, and the one promoted today by the EU. We want to understand how policies, everyday experiences and cultural practices traverse the tension between these two different versions of community in the present. As such, we look at EU’s cultural incentives (i.e. EU cultural capital); trans-national movements (incl. environmental, rights-based, as well as populist); the mobility regime and Europe’s migration crisis (the various classes of people on the move); Interculturalism; language rights; and the impact of technology on Europe’s public sphere.

Readings for this class are selected to move us away from a singular focus on either the politics located in Brussels (i.e. a focus on EU institutions and policies) or on a nation-based European cultural history. Instead we invite observations on the transnational space of conflicting movements of people, as well as of places, things, technologies, images, and ideas that make up the current “Europe”.

Format

The course will consist of lectures, discussions and in-class activities, including student presentations and screenings of documentaries.

The instructor will deliver lectures geared toward providing (historically, politically, and theoretically) contextualizing information that supplements readings. The purpose of lectures will be to review the major conceptual points of each new topic and to integrate the material students are reading or viewing.

You are expected to attend each class and to have completed assigned readings ahead of the meeting, so that we can use class meetings to discuss points of particular interest (or difficulty) and to move beyond the information presented in the texts. You are **required to read** all the texts, which offer a compilation of academic articles and selected chapters from books.

Course Requirements and Grading

Materials for this class will be generally available in electronic format via Canvas.

Note, articles from academic journals are accessible through the UF electronic database on the UF library web page. It is **the students' responsibility** to access these articles and learn how to use the library system. Should you need help using the web page, please consult a librarian.

Some of the reading pieces might be also available through a general *google search* on the internet.

Recommended books:

Dace Dzenovska, 2018. "School of Europeanness" Tolerance and Other Lessons in Political Liberalism in Latvia

Ginette Verstraete, 2010. "Tracking Europe" Duke University Press

Your final grade has three components: a discussion participation grade (10%), which includes a presentation (30%); and two short reaction papers (30 % each).

The course is designed so as to help students formulate and express their own ideas on the themes taken up. Therefore, **discussion** is an integral component of the course. Students will also be expected to give **in-class presentations**, which fulfills **30%** of their final grade. In-class presentations offer a summary of an assigned article from the weekly class readings (about. 10-15 min). The Student presenting is responsible to prepare a few questions on the reading and facilitate a discussion (together with 3 other students, collectively responsible to frame questions on the presented material).

The remaining **60%** of the class grade will be based on two reaction papers responding to class' reading material.

Alternatively, students may also choose to work on a research project of their own (10-12 pages double-spaced). Please consult the topic with the instructor by mid semester, when you will have to submit a preliminary outline and a short reference list.

Grading scale: (A = 95 and above; A- = 90-94; B+= 86-89; B= 84-85; B-80-83; C+ 76-79, etc.)

Getting help with writing

The UF *Writing Studio* is committed to helping University of Florida students and faculty meet their academic and professional goals by becoming better writers @ <http://writing.ufl.edu/programs/first-year-writing/>

Academic Integrity

Academic honesty is not only an ethical issue but also the foundation of scholarship. Cheating and plagiarism are therefore serious breaches of academic integrity. Documented plagiarism of a

paper will be given a “D” in instances of one or two sentences, and an “F” in more severe cases, and no revision will be allowed in either instance.

Accommodation for Students with Disabilities

Please refer to the Disability Resource Center @ <http://www.dso.ufl.edu/drc/>: 0020 Reid Hall
Phone: (352) 392-8565

UF Counseling Services

Resources are available on-campus for students having personal problems or lacking clear career and academic goals that interfere with their academic performance. These resources include:

- University Counseling Center, 301 Peabody Hall, 392-1575, personal and career counseling
- Student Mental Health, Student Health Care Center, 392-1171, personal counseling
- Sexual Assault Recovery Services (SARS), Student Health Care Center, 392-1161, sexual counseling
- Career Resource Center, Reitz Union, 392-1601, career development assistance and counseling.

Syllabus Change Policy

This syllabus is a guide for the course and is subject to change with advanced notice. It is students’ responsibility to be aware of changes in the schedule of readings, which will be announced in class as well as on E-Learning

Weekly meetings

Week 1. Introduction: The concept of Culture (conceptual overview)

Williams, Raymond (1988): *Keywords: A Vocabulary of Culture and Society*. Glasgow: Fontana.

Week 2: The Nationalization of Culture (from democratization of culture, to cultural democracy, to public culture)

Anderson, Benedict. *Imagined Communities: Reflections on the Origin and Spread of Nationalism*. London: Verso, 1991. (Select two chapters)

Alan Shuttleworth, 2007. and Hall St’s Response “People and culture” In: “CCCS Selected Working Papers, Volume 1” Routledge.

Week 3: The Europeanization of Culture

Pagden, A. 2002 “Europe: Conceptualizing a Continent”, In: “The Idea of Europe”
<http://catdir.loc.gov/catdir/samples/cam031/2001025960.pdf> Pp. 33-54

Verstaete 2010. **ch 1** From: *Tracking Europe: Mobility, Diaspora, and the Politics of Location*.
Duke University Press.

Week 4: The Many faces of Europeanization

The Three Dynamics of Europeanization: institutional formation and enlargement, exportation of EU's powers and practices (also beyond Europe); and the formation of a European identity

Olsen, Johan P. 2002. “The Many Faces of Europeanization.” *Journal of Common Market Studies* 40, no. 5 (2002): 921–52.

Hirschhausen U., Patel K.K. (2010) Europeanization in History: An Introduction. In: Conway M., Patel K.K. (eds) *Europeanization in the Twentieth Century*. The Palgrave Macmillan Transnational History Series. Palgrave Macmillan, London

Week 5 European Cultural Policies

Thompson, Kenneth (2001): “Cultural Studies, Critical Theory and Cultural Governance”.

Sassatelli, Monica 2009. *European Cultural Policies* From: *Becoming Europeans* (pp 46-73)

Or ... Sassatelli, Monica. 2002 “Imagined Europe: The Shaping of a European Cultural Identity through EU Cultural Policy.” *The European Journal of Social Theory* 5, no. 4 (2002): 435–51.

Week 6. Europeanization and the limits of European integration

Shore, Cris. (2010). “Creating the people’s Europe: symbols, history and invented traditions” In: *Building Europe: The cultural politics of European integration*. London: Routledge: 40-65.

Balibar, Etienne. “The Borders of Europe.” In *Cosmopolitics: Thinking and Feeling beyond the Nation*, edited by Pheng Cheah and Bruce Robbins, 216–29. Minneapolis: University of Minnesota Press, 1998.

Week 7. Culture as an integrative mechanism and possible solution to the riddle of European unification

Fabiani, 2011 Festivals, Local and Global From: Festivals and the Cultural Public Sphere, Liana Giorgi, Monica Sassatelli and Gerard Delanty (Eds.)

Annika Waenerberg, How German Is Finnish Art? The Definition of the ‘National’ and the Gaps of Art History¹ In *International Sociology*. Vol. 16, no. 4, pp. 593–605.

Week 8: film TBA

First Assignment due Oct 8!!!

Week 9. Europe’s Cultural Capitals

Rennen, Ward. 2007 *City Events: Place Selling in a Media Age*. Amsterdam: Amsterdam University Press, (Selected chapter).

Sassatelli, Monica 2009. *Being and Becoming: the European Capitals of Culture*. From: *Becoming Europeans* (pp 79-138)

Week 10. How the Tourist might become a Citizen of Europe?

Verstraete, Ginette, 2010. “A grand Tour through European Tourism”. From: *Tracking Europe: Mobility, Diaspora, and the Politics of Location*. Duke University Press. chapter 2

Catherine Neveu and Elena Filippova, 2012. Citizenship(s) in European Contexts In: A companion to the anthropology of Europe / edited by Ullrich Kockel, Máiréad Nic Craith, and Jonas Frykman. European Institute of Cultural Routes, <http://www.culture-routes.lu>

Week 11. Mobilities and disturbed identities

Verstraete, Ginette, 2010. *Tracking Europe: Mobility, Diaspora, and the Politics of Location* Duke University Press. chapter 4

Amin, Ash. “Multi-ethnicity and the Idea of Europe.” *Theory, Culture and Society* 21, no. 2 (2004): 1–24.

Romeyn Esther, 2014. “Asylum seekers, citizenship and reality TV in the Netherlands: quizzing refugees in jeopardy”

Week 12. Funding for culture

Per Mangset, 2009. The Arm's Length Principle and the Art Funding System: A Comparative Approach. From: *"What About Cultural Policy,"* Miikka Pyykkönen and Niina Simanainen And Sakarias Sokka (eds.)

Christina Garsten, 2012. Corporate Social Responsibility and Cultural Practices on Globalizing Markets". In: A companion to the anthropology of Europe / edited by Ullrich Kockel, Máiréad Nic Craith, and Jonas Frykman.

Week 13: School of Europeanness

Dace Dzenovska, 2018. From "School of Europeanness" Tolerance and Other Lessons in Political Liberalism in Latvia (select chapter TBA)

Valdimar Tr. Hafstein and Martin Skrydstrup, 2012. "Europe at the Crossroads of Rights and Culture(s)" p. 389

Week 14 Unity in Diversity

Reginald Byron 2012: "Multiculturalism in North America and Europe," In: A companion to the anthropology of Europe / edited by Ullrich Kockel, Máiréad Nic Craith, and Jonas Frykman.

Mirad Nic Craith, 2012. "Language, Power, and Politics in Europe." In: A companion to the anthropology of Europe / edited by Ullrich Kockel, Máiréad Nic Craith, and Jonas Frykman. p. 373

Week 15: After Europe?

Krastev, Ivan cha 2 from "After Europe"

Second Assignment due Dec 5.

Week 16: Debating Europeanness

"Debating Europe," webportal: <http://www.debatingeurope.eu/debates/>

Plesu, Andrei 2018. The Anti-European Tradition of Europe. In: Eurozine